As I was walking down the street one dark and dreary day
I came upon a billboard, as much to my dismay,
The sign was torn and tattered, by the storm the night before.
The wind and rain had done its job and this is what I saw:

"Smoke Coca-Cola cigarettes, chew Wrigley's spearmint beer,
Ken-L-Ration dog food makes your wife's complexion clear,
Simonize your baby with a Hersry's candy bar,
And Texaco's the beauty cream that's used by all the stars.

So, take your next vacation in a brand-new Frigidaire,
Learn to play the piano in your Granny's underwear.
Doctor's say that babies should smoke 'til they are three,
And people over sixty-five should bathe in Lipton tea
With flo-thru teabags!"